GENDIE.

K-12 Film & Media Education Program



THE NEXT GENERATION STARTS WITH GENDIE.

Discover. Create. Produce.

Every student has a story to tell. GENDIE gives them the tools, skills, and opportunities to bring those stories to life.

ONE PROGRAM. THREE CREATIVE PATHWAYS.



DISCOVER

Grades K–5

Young Storytellers

Students explore imagination, storytelling, visual expression, and teamwork through age-appropriate filmmaking experiences.

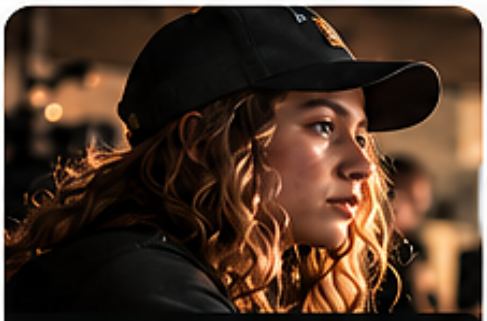


CREATE

Grades 6–8

Emerging Content Creators

Students develop foundational media skills through scripting, camera work, audio, editing, and collaborative production.

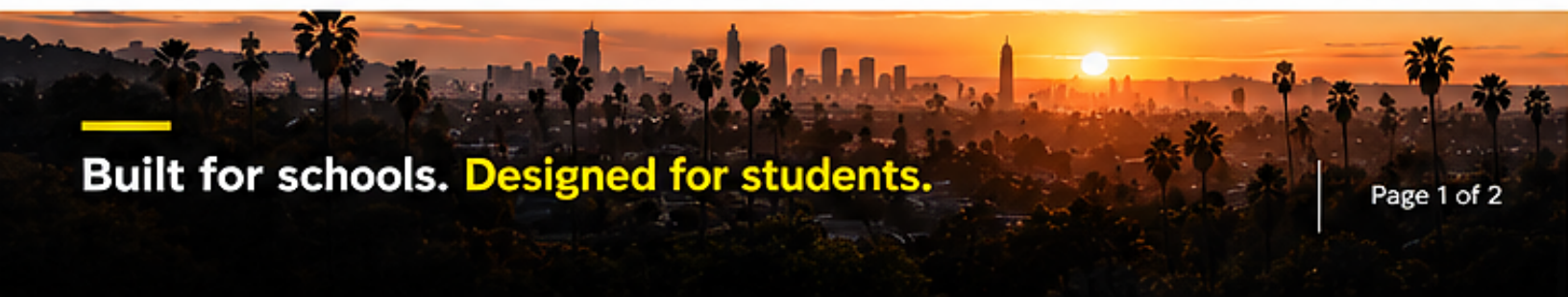


PRODUCE

Grades 9–12

Content Producers and Filmmakers

Students experience the full production process while building portfolios, professional skills, and creative career awareness.



Built for schools. Designed for students.

FROM CLASSROOM TO CREATIVE INDUSTRY.

Seven integrated learning modules give students a complete, hands-on introduction to filmmaking and media.

01 Storytelling
Develop ideas, narratives, and creative expression.

02 Pre-Production
Plan scripts, storyboards, teams, and productions.

03 Production
Explore cameras, lighting, sound, and directing.

04 Post-Production
Learn editing, audio, and visual storytelling.

05 Business & Entertainment
Discover creative careers and industry opportunities.

06 Technology & Innovation
Explore digital tools and emerging media technologies.

07 Projects & Portfolio
Create, complete, and showcase original work.

MORE THAN FILMMAKING. SKILLS FOR LIFE.

Through GENDIE, students develop:

Creative Confidence
Turn imagination into meaningful expression.

Communication
Share ideas and tell compelling stories.

Collaboration
Work in teams and take on creative responsibilities.

Critical Thinking
Solve problems, make decisions, and adapt.

Digital & Media Literacy
Create and understand media responsibly.

Career Awareness
Explore professional roles and future opportunities.

BUILT FOR SCHOOLS. REAL IMPACT.



GENDIE can be integrated into school-day enrichment, electives, expanded learning, after-school programs, and customized school initiatives.

Through age-appropriate instruction, hands-on production experiences, and project-based learning, schools can introduce students to filmmaking without having to build an entire program from scratch.

BRING GENDIE TO YOUR SCHOOL.

Give your students the opportunity to discover their voices, develop real-world creative skills, and become the next generation of storytellers and filmmakers.

GENDIE.FILM >